

VI RECRUITING & RETENTION BATTALION

# LEAD TO ENLIST

## MISSION OF ONE CAMPAIGN

Build your unit and strengthen the Virgin Islands National Guard by submitting a qualified lead.



### UNIT AWARD

The unit that submits the most Leads will receive the Recruiting and Retention 2016 Top Referral Award.



### OCP BACK PACK

For Soldiers who submit one lead that becomes an enlistment.

### TOP LEAD PRODUCING SOLDIER

In addition to OCP Back Pack, 28 oz Contigo shaker and LED smart watch the Soldier will travel TDY to a National Guard Recruiting and Retention Event.

### UNIT REFERRAL FORM

Completed by Soldier w/ Lead info and turned in to Unit Readiness NCO.

### OVERVIEW

Campaign starts 15 June 2016 and ends 15 September 2016. Winners will be announced and awards will be issued at end of campaign.

Leads will be submitted by unit. The Lead referral form will be completed by the Soldier and submitted to their Unit Readiness NCO.

For more information, contact the Recruiting and Retention Battalion at (340) 773-6438 (340) 774-5919.



### OCP BACK PACK 28 OZ CONTIGO SHAKE SMART WATCH

For Soldiers who submit two or more leads that become an enlistment.